



# MarketAnalytics

## GEOGRAPHIC COVERAGE

**100+**  
Countries



## RESEARCH FOCUS

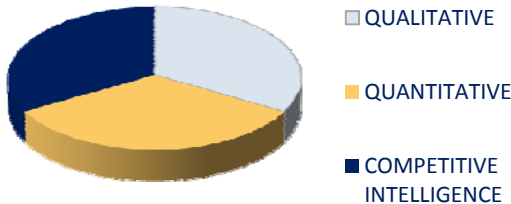


## CLIENTS

**FORTUNE**  
**500**

**MULTINATIONAL**  
**GLOBAL**  
**GOVERNMENT**  
**EMERGING**

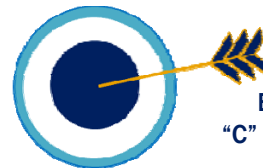
## CAPABILITIES



## TARGETED AUDIENCES

**B2B**

**B2C**



Mainstream  
Multicultural  
Business Owners  
"C" Level Executives  
Women

## WHAT OUR CLIENTS SAY

- ★ We receive great value.
- ★ Responsive and flexible.
- ★ Unique and innovative ideas.
- ★ Progressive and well-conducted research.
- ★ MAIs insights help us provide better value to our customers.

## OUR TEAM IS MULTICULTURAL



*Good Day · Bon Jour*  
*Buenos Dias*  
*Zǎoshàng hǎo*  
*Buon Giorno*  
*Guten Tag · Xin Chao*  
*Marhaba*  
*Bom Dia*

## COMPANY BACKGROUND

**32**  
YEARS IN BIZ



## OUR EXPERIENCE

**500+** Focus Groups  
**500,000+** Mystery Shops/Calls  
**500,000+** Telephone/Online Surveys